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**SUPPLEMENTAL
INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

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Sheet

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| Application Number | 10/632,335 |
| Filing Date | August 1, 2003 |
| First Named Inventor | Johnathan P. Tann, et al. |
| Group Art Unit | 2178 |
| Examiner Name | QUELA |
| Attorney Docket Number | 13552.4003 |

U.S. PATENT DOCUMENTS

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| Examiner Initials ⁷ | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
|-----------------------------------|--------------------------|---|----------------|
| AA | 1. | "About Disk Marketing", www.discmarketing.com | |
| AA | 2. | "Open AdStream® - Overview and Cookie Targeting Module", www.247realmedia.com | |
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DOCSOC1:141178.1

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| Application Number | 10/632,335 |
| Filing Date | August 1, 2003 |
| First Named Inventor | Johnathan P. Tann, et al. |
| Group Art Unit | 2179 |
| Examiner Name | HERNDON, HEATHER R |
| Attorney Docket Number | 13552.4003 |

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| | | Number | Kind Code ² | | | |
| <i>[initials]</i> | AA | 5923884 | | Peyret, et al | 07-13-1999 | |
| <i>[initials]</i> | AB | 6157917 | | Barber, et al | 12-05-2000 | |
| <i>[initials]</i> | AC | 6405362 | | Shih Yung-Ho, et al | 06-11-2002 | |
| <i>[initials]</i> | AD | US2003/140230 | | De Jong, et al | 07-24-2003 | |
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|----------------------|--------------------------|-------------------------|---------------------|---------------------------|--|--|---|----------------|
| | | Office ³ | Number ⁴ | Kind Code ⁵ | | | | |
| <i>[initials]</i> | BA | EP | 1304702 | | Matsushita Electric Industrial Co. | 04-23-2003 | | |
| <i>[initials]</i> | BB | WO | 03/034267 | | 360 Degree Web, Inc. | 04-24-2003 | | |
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